# **Media Toolkit**





# **How to reference our System**

First reference: Children's Healthcare of Atlanta

Second reference: Children's

Do not use: CHOA, Children's Hospital of Atlanta

# Location-specific naming conventions

- Children's Healthcare of Atlanta at Egleston
- Children's Healthcare of Atlanta at Scottish Rite
- Children's Healthcare of Atlanta at Hughes Spalding
- Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta Second reference: Aflac Cancer and Blood Disorders Center
- Marcus Autism Center
- Center for Advanced Pediatrics

## Children's at a glance

#### Children's has:

- 673 licensed beds
- Three hospitals
- 19 neighborhood locations, including eight Urgent Care Centers
- More than 60 specialties with access to more than 2,000 pediatric physicians

### In 2019, we managed:

- More than 1,205,697 patient visits
- More than 44,993 surgical procedures (inpatient and outpatient)

#### Children's has been recognized by:

- U.S. News & World Report: "Best Children's Hospitals"
- Fortune magazine: "100 Best Companies to Work For"
- Working Mother magazine: "100 Best Companies for Working Mothers"

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Questions? Children's 24-hour media line at 404-405-4539.